

About Shashi Bellamkonda

Shashi works at the heart of Web hosting company, Network Solutions, as their first-ever 'Social Media Swami' (Director –Social Media) . In this leadership role he has helped Network Solutions aggressively move into the online space to actively listen to and interact with its customers. This push paid off when Network Solutions won the 2008 SNCR Excellence in New Communications Award for Online Reputation Management and the 2009 a Gold Quill Award of Excellence in Social Media from the International Association of Business Communicators (IABC).

Shashi has presented to several audiences on " 'Social Media Tools for Small Business', 'How to Sell Social Media to Your Boss' and "Online Reputation Management – Best Practices & Lessons Learned", at national and regional conferences like SXSW, NewComm Forum, Society of New media Communications and Research (SNCR.org). Shashi also writes a regular DC Social Media Marketing column in the Examiner.

Shashi started his blog (<http://www.shashi.name>) to keep his thousands of on and offline friends and fans up to date on the coolest new sites and tech-toys to check out, and to answer their questions about social media and technology. A resident of Maryland, Shashi Bellamkonda speaks 7 languages and ardently works to spin his favorite hobbies into his profession. Shashi lives for technology, testing new innovations and helping people with small businesses to succeed. A resident of Maryland, Shashi Bellamkonda speaks 7 languages and ardently works to spin his favorite hobbies into his profession.